THE GRID

tv programming guide & entertainment supplement by The Inter-Mountain

The Inter-Mountain
has introduced a new
TV programming guide and
entertainment supplement
to be published every Friday.

Cable conversion charts
for Elkins and surrounding areas
will be included.

Don't miss your chance
to be part of this
useful tabloid size publication
that will be in the hands
of our readers for full week!

Weekly Deadline: ***4:30pm the Friday prior***

Publication: ***Every Friday in The Inter-Mountain***

The Inter-Mountain
THE NEWSPAPER FOR CENTRAL WEST VIRGINIA

ELKINS	BUCKHANNON	CLARKSBURG
304-636-2127	304-472-8302	304-838-0110

www.TheInterMountain.com

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ADVERTISING AGREEMENT

_____(advertiser), hereby agrees to purchase, and The Inter-Mountain Newspaper agrees to sell and publish a _____ size ad in THE GRID *(The Inter-Mountain's weekly TV supplement)* at the rate of _____ per week for a total of

❑ 52 weeks or ❑ 26 weeks.

This agreement commences on _____, 20____ and ends on _____, 20____.

Today's Date:_____ **Account Number:**_____

- The current rate card is hereby incorporated as a part of this agreement and lists the rate and general information not contained herein.
- The Advertiser further agrees to furnish all advertising materials to THE INTER-MOUNTAIN in conformity with reasonable deadlines established by THE INTER-MOUNTAIN.
- All accounts are net and are due and payable within 10 days upon receipt of invoice.
- CHANGES: THE INTER-MOUNTAIN reserves the right to adjust advertising rates at any time upon thirty days notice in writing. If THE INTER-MOUNTAIN shall increase its rates, the advertiser shall have the right to cancel this agreement upon payment for the advertising already used at the rate prescribed in this contact.
- PUBLISHER'S LIABILITY: The publisher shall not be liable for slight changes or typographical errors that do not lessen the value of an advertisement. The publisher's liability for other errors is strictly limited to publication of the advertisement in any subsequent issue or the refund of any monies paid for the advertisement.
- INDEMNIFICATION: The advertiser and/or advertising agency agrees to defend and indemnify the publisher against any and all liability, loss or expense arising from claims of libel, unfair competition, unfair trade practices, infringement trademarks, copyrights, trade names, patents or proprietary rights or violations or rights of privacy resulting from the publication of the advertiser's advertisement.

Salesperson: _____

Sales #: _____

Advertising Director: _____

Business/Agency: _____

Address: _____

Phone Number: _____

E-Mail Address: _____

Business/Agency Rep: _____

Rep's Signature: _____

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