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Located at 33 E. Main St., the Fat Tire Cycle shop is open from 9 a.m. to 5 p.m. Monday through Friday and from 9 a.m. to 3 p.m. Saturday. It's been open since 1988, and it's owned by Gene and Sarah Wells.

Cycling shop reaches out to all riders

In 1988, Gene and Sarah Wells sought to turn their family's weekend cycling hobby into a full-time business.

They were inspired by a lack of options in the local area. Repairs meant long drives or mail order, and neither option was satisfactory. Out of this need, Fat Tire Cycle was created.

From the outset, the guiding principle was to offer the selection of large, mail-order bike shops, while still maintaining the level of service that you can only find from a small, family business. They wanted a place that could serve the needs of a wide variety of riders, from the beginner to the experienced racer.

Fat Tire Cycle, located on Main Street in Buckhannon, features bicycles and accessories to suit every sort of cyclist. Cyclists are a diverse group, and Fat Tire Cycle recognizes this. Fat Tire Cycle routinely stocks around 100 various bicycles and can make special orders to ensure there is

something to suit every rider's needs. It goes beyond mountain bikes and road bikes.

Fat Tire Cycle stocks fitness bikes, hybrids, kid's bikes, BMX, cyclo-cross and commuters. Furthermore, they can order many less common bikes, such as trikes and unicycles. Not only do they sell world famous Trek Bicycles, they service every type and brand of bicycle. Gene is a factory-trained mechanic and prides himself on his ability to keep your ride in top shape. The shop carries a wide range of replacement and maintenance items for your bike, no matter what you ride.

If the specific part isn't on the shelf, most parts are able to be ordered in only a few days, getting you back on the street or trail in no time.

Most people neglect the fit of their bike, making allowance for poorly fitting bikes after a childhood of riding bikes that were either too big or too small. One of the most

important factors in purchasing a new bicycle is size or fit. Getting a bike that fits properly will lead to less pain and more power, something that benefits both the novice and the expert. In order to deliver world-class service to customers in central West Virginia, Gene has been professionally trained by Trek Bikes. He has worked with the leaders in the industry to bring the same techniques used to fit competitors in the Tour-de-France to the customers of Fat Tire Cycle.

Located at 33 E. Main St., the shop is open from 9 a.m. to 5 p.m. Monday through Friday and from 9 a.m. to 3 p.m. Saturday. Customers should be sure to ask about the shop's frequent group rides suited to all levels of riders. At Fat Tire Cycle, we can connect you with riders of your skill level and style to keep you motivated or make things more fun. No matter what your cycling needs, Fat Tire Cycle is prepared to help keep you rolling.

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